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Plans Overview

Find	**Connect**	**Optimize**	**Enterprise**
For location marketers seeking advanced features	For in-house marketing departments to self-manage	For companies seeking white-glove location services	For multi-division, multinational companies
$225 per month	**$1,250** per month	**$5,500*** per month	**Contact Us** for a custom quote
✔ Multi-brand locator ✔ Territory search ✔ API access ✔ Events ✔ Promotions ✔ Reviews ✔ Google Analytics integration	*Everything in Find, plus:* ✔ Lead management ✔ Local pages ✔ User manager ✔ White label ✔ Sandbox ✔ SAML integration ✔ Video-based support	*Everything in Connect, plus:* ✔ City pages ✔ Expert onboarding ✔ Ongoing local SEO optimization ✔ Profile enrichment services	*Everything in Optimize, plus:* ✔ Account groups ✔ Custom development

*Starts at $5,500/month based on customized solutions and services

Monthly subscriptions do not include search volume tiers. Please visit BullseyeLocations.com/pricing/pricing-details for more information.

Full Feature Comparison

Create a frictionless locator experience	**Find**	**Connect**	**Optimize**	**Enterprise**
Embeddable interfaces	✔	✔	✔	✔
Support for CNAME	✔	✔	✔	✔
Advanced styles	✔	✔	✔	✔
Multi-brand support	✔	✔	✔	✔
Category and subcategory filtering	✔	✔	✔	✔
Standard label translations	✔	✔	✔	✔
Multi-country support	✔	✔	✔	✔
More robust location information	✔	✔	✔	✔
Custom translations	$	$	✔	✔

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Security and API access

	Find	Connect	Optimize	Enterprise
Blacklist and whitelist	✓	✓	✓	✓
Create search tokens	—	✓	✓	✓
API security	—	✓	✓	✓

Collect and display reviews

	Find	Connect	Optimize	Enterprise
Google and Yelp	✓	✓	✓	✓
Integrated reviews	—	✓	✓	✓

Drive event and promotion success

	Find	Connect	Optimize	Enterprise
Publish promotions	✓	✓	✓	✓
Promotion locator	✓	✓	✓	✓
Promotion attributes	✓	✓	✓	✓
Publish events	✓	✓	✓	✓
Event local pages	✓	✓	✓	✓
Location event publishing	✓	✓	✓	✓
Event registration	—	✓	✓	✓

Capture more leads

	Find	Connect	Optimize	Enterprise
Integrated lead capture	—	✓	✓	✓
Lead attributes	—	✓	✓	✓
Lead forms	—	✓	✓	✓
Text notifications	—	$	✓	✓

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Engage leads with local pages	Find	Connect	Optimize	Enterprise
Dynamic local pages	—	✓	✓	✓
Advanced display modules	—	✓	✓	✓
Advanced styles and custom local pages	—	✓	✓	✓

Manage location data	Find	Connect	Optimize	Enterprise
Categories	✓	✓	✓	✓
Subcategories	✓	✓	✓	✓
Category groups	✓	✓	✓	✓
Dealer logins	✓	✓	✓	✓
XML integration	✓	✓	✓	✓
Bulk upload	✓	✓	✓	✓
Custom attributes	10	Unlimited	Unlimited	Unlimited
Complex attributes	—	✓	✓	✓
Bulk update	—	✓	✓	✓
Bulk hours management	—	✓		✓
Approval workflow	—	✓		✓

Brand emails and admin	Find	Connect	Optimize	Enterprise
Standard email templates	✓	✓	✓	✓
Upload logo in admin	✓	✓	✓	✓
Custom email templates	—	✓	✓	✓
Custom email themes	—	✓	✓	✓
Customize admin colors	—	✓	✓	✓
Customize admin content	—	✓	✓	✓

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Easily integrate with tools you already use	Find	Connect	Optimize	Enterprise
High resolution Google behavioral tracking	✓	✓	✓	✓
Salesforce integration	$	$	✓	✓
CRM integration	$	$	✓	✓
Google My Business integration	$	$	$	$
Webhooks	—	—	✓	✓

Tracking and reporting	Find	Connect	Optimize	Enterprise
Standard reporting	✓	✓	✓	✓
Third-party pixel tracking support	✓	✓	✓	✓
Weekly email traffic summary	✓	✓	✓	✓
Lead reporting	—	✓	✓	✓
Automated reports	—	✓	✓	✓

Implementation and support	Find	Connect	Optimize	Enterprise
Onboarding fee (optional)	$2,000	$15,000	—	—
Onboarding assistance	$	$	✓	✓
Dealer and contractor onboarding	$	$	✓	✓
Premium support	$	$	✓	✓
Configure emails and lead routing	—	—	✓	✓
Dedicated project manager	—	—	✓	✓
Design and build custom local pages	—	—	✓	✓
Implement custom admin layouts	—	—	✓	✓
Local SEO guidance and support	—	—	✓	✓

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Configure search	Find	Connect	Optimize	Enterprise
Radius search	✓	✓	✓	✓
Territory search	✓	✓	✓	✓
Territory categories	—	✓	✓	✓

Manage users and accounts	Find	Connect	Optimize	Enterprise
Account level users	✓	✓	✓	✓
Location level users	✓	✓	✓	✓
oAuth SSO	✓	✓	✓	✓
Sandbox	$	1	1	5
Custom roles and permissions	—	✓	✓	✓
SAML SSO	—	✓	✓	✓
Multi-account management	—	—	—	✓

Start closing more sales with the dealer and pro locator built to deliver.

Let us show you how with a free, personalized demo or locator assessment.

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